HALE HOCKEY CLUB
SOCIAL MEDIA POLICY

Policy Description:	**Social Media Policy**		
Document No:	**POL-C007**	Version:	**2018/1.0**
Approved By:	**Board of Management– Old Haleians' Hockey Club, Inc.**		
Issue Date:	**January 2018**	Review Date:	**November 2018**

Purpose

The Old Haleians' Hockey Club, Inc. ('the Club') recognises that Social Media is changing the way we communicate. This policy has been developed to inform our community about using social media so people feel enables to participate, while being mindful of their responsibilities and obligations.

In particular, this policy provides practical guidance allowing all parties to benefit from the use of social media, while minimising potential risks and protecting those involved.

Scope

This Policy applies to all members, administrators, officials, coaches, players, volunteers, spectators and visitors of the Club with respect to their use of public forums on social media.

This policy applies to platforms including, but not limited to;

- Social Networking services (e.g. Facebook, Twitter, LinkedIn, Snapchat, etc.);
- Video and photo sharing services (e.g. YouTube, Vimeo, Instagram, Flickr, etc.);
- Blogging Platforms;
- Review Sites or apps;
- Live Broadcasting apps or services;
- Podcasting;
- Any other online technologies that allow users to upload and share content.

Policy

1. Authorised Agents

Only authorised agents, as determined by the Board of Management of the Old Haleians' Hockey Club, or agents thereof may make official posts on the Official platforms utilised by the Club;

- Facebook;
- Twitter;
- Instagram;
- Club Website.

2. Guiding Principles

Persons bound by this policy should be mindful that information shared on social media appears in the public domain, so careful consideration should be given to content before it is posted. Never forget that information shared with online communities could have implications for the sport and those associated with it.

Information shared online can be difficult to retract. A representative might be able to remove their original comment(s), however the very nature of social media encourages a person to share information which makes it difficult to know where the information they post(s) finish up.

Persons bound by this policy should assume that all posts and information they share via social media can be tracked back to them.

Adhering to these guidelines will ensure the reputation of the Club, its players, coaches, officials, employees, volunteers and stakeholders is protected.

Persons bound by this policy should ensure that comments made on social media abide by the Club's Codes of Behaviour Policy [POL-C002] and do not contravene the Club's Member Protection Policy [POL-C001], specifically, comments should;

- Respect the rights, dignity and worth of others;
- Refrain from any form of harassment of others;
- Refrain from behaviour that may bring the Club into disrepute.
- Comments which are contrary to the spirit and integrity of the sport will not be tolerated;

3. Non-Compliance Strategy

The Club maintains control over all official accounts, and will have administrator access to any private or public groups set up on social media to ensure compliance with this policy.

- Any member bound by this policy that fails to follow this policy reserves the right to issue the individual with a take-down notice. An individual who is found to not comply with a take-down notice will face disciplinary action.
- Complaints of a Breach to this policy may be directed to the board or club administrator, should the club have the power to remove the comment(s) it shall do so in a timely manner.

4. Legislation

As with any form of public communication, online communication can also be subject to legislation. Persons bound by this policy should be mindful that unsubstantiated claims, false statement, defamatory, offensive and threatening comments could lead to prosecution.

Review of Policy

The Club will review this policy annually or as often as it determines necessary and will make changes it determines necessary or desirable

Access to Policy

This policy will be available for viewing by any member of the club via its website (www.halehockey.com.au) or a copy will be provided upon request.

Related Policies

- POL-C001: Member Protection Policy
- POL-C002: Codes of Behaviour Policy
- POL-J002: Junior Sport Codes of Behaviour Policy

Revision History

Version	Dated	Distribution	
2018/1.0	22 January 2018		
• Original		Club Governance	
		Website	
		Membership	
		Umpires	